

TAG A RESTAURANT SWEEPSTAKES RULES

** Please read these sweepstakes rules carefully. If you enter this sweepstakes, we will assume that you have read these rules and that you agree to them.

1. Sweepstakes are hosted by Certified Angus Beef LLC, 206 Riffle Rd. Wooster, Ohio 44691.
2. Sweepstakes are open to legal residents of the fifty (50) U.S. States and the District of Columbia, who are 18 years of age or older.
3. Employees of Certified Angus Beef LLC, Facebook, Inc. and Instagram are ineligible to participate.
4. Odds of winning depend on the total number of valid entries received.
5. This is a weekly sweepstakes promotion (for a total of 10 weeks) exclusively on Facebook.com and Instagram.com that begins each Monday at 12:00am (Eastern Standard Time) starting February 1, 2021 and ends Sunday at 11:59pm (Eastern Standard Time). Entries must be submitted by the end date and time for each individual sweepstakes. Late entries will not be accepted or considered.
6. To enter, an individual may either (a) post content or an image about a restaurant moment with “#RestaurantChallenge” (without the quotation marks) and tag the restaurant he/she wishes to enter or (b) email or mail a letter to Certified Angus Beef LLC containing a story or special moment about your restaurant he/she wishes to enter, at the addresses listed in these rules.
7. Individual restaurant locations can only win one (1) weekly sweepstakes during the ten (10) week promotional time period.
8. For those that choose to enter his/her restaurant through Facebook or Instagram, to qualify, the restaurant must be located in the United States and either (a) a current licensed restaurant partner of Certified Angus Beef LLC, in good standing or (b) have been purchasing *Certified Angus Beef*[®] for a minimum of ninety (90) days. Determination of whether any restaurant qualifies under this criteria shall be at the sole discretion of Certified Angus Beef LLC. A list of current restaurant licensees can be found at <https://www.certifiedangusbeef.com/buy/> . For those entry submissions made by email or by mail, no such conditions apply.
9. Certified Angus Beef LLC accepts no responsibility for entries that are not received for any reason and no verification of receipt will be provided.
10. Incomplete or incorrectly completed entries will be disqualified.
11. Entries may not contain: (1) information that is deemed to be obscene or lewd; (2) material that violates or infringes another’s rights, including privacy, publicity, or intellectual property; (3) material that is hateful or defamatory; or (4) material that is unlawful or in violation of or contrary to the laws or regulations in any state. Submissions containing such prohibited content and/or otherwise deemed by Certified Angus Beef LLC, in its sole discretion, to be inappropriate, will be disqualified.
12. Submitting entries via the use of automated devices is strictly prohibited and may result in disqualification.
13. No purchase or payment of any kind is necessary to enter or to win. Purchase does not increase one’s chances.

14. Four (4) restaurant names will be drawn each week, at random. Each restaurant will win for its staff \$2,500 in Visa Rewards cards (25 x \$100 Rewards cards or 50 x \$50 Reward cards as decided by Certified Angus Beef LLC based on total number of restaurant staff).
15. The winning restaurant(s) and the individual that entered them will be notified within 4 days of promotion ending via either telephone, email or Facebook messenger. Winning Restaurant(s) will have 48 hours to respond and claim their prize. If a restaurant fails to respond within 48 hours, an alternate winning restaurant may be drawn, at random.
16. Certified Angus Beef LLC has the right to publicize the name and address of the winning restaurant and the name of the individual who tagged it, without financial remuneration.
17. There will be no substitutions for any prizes except at the sole discretion of Certified Angus Beef LLC. Any substitutions shall be for a prize of similar value.
18. No prize or part of a prize is exchangeable for cash.
19. Prizes are not transferable or assignable.
20. Winning restaurants are solely responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes. Please contact a tax specialist should you have questions related to your tax obligations.
21. The winning restaurant owner(s) may be asked to complete and sign a Form W-9 on behalf of his restaurant for prizes exceeding \$600.00.
22. Entrants are providing information to Certified Angus Beef LLC and not to Facebook or Instagram.
23. Anyone desiring to mail in their entries (available in the US only), must submit their submissions to: Certified Angus Beef LLC, Attn: Customer Solutions, 206 Riffel Rd., Wooster, Ohio 44691. All mail submissions must be postmarked 3 days prior to the ending date for the sweepstakes. Email submissions may be sent to customersolutions@certifiedangusbeef.com. Those desiring a winner's list or a copy of these rules may do so by mailing your request to the address provided along with a self-addressed stamped envelope.
24. Neither Facebook, Inc. nor Instagram are affiliated in any way with Certified Angus Beef LLC or its sweepstakes. Sweepstakes are in no way sponsored, endorsed, or administered by Facebook or Instagram.
25. By entering a sweepstakes, entrants waive any and all claims of liability against Certified Angus Beef LLC, Facebook.com, Instagram, and their respective parents, affiliates, officers, directors, employees and agents, for any and all claims, loss, damage or injury which may occur as a result of entrant's participation in a sweepstakes.
26. Certified Angus Beef LLC reserves the right to amend its sweepstakes rules at any time.
27. Certified Angus Beef LLC reserves the right to cancel the sweepstakes if there is evidence of hacking, security breach, or other tampering; or if necessary due to any technical problems.
28. By entering a sweepstakes, entrants are agreeing to Certified Angus Beef LLC (not Facebook, Inc. or Instagram) storing and using the information collected in the manner and for the purposes outlined in the Certified Angus Beef Privacy Policy (<https://www.certifiedangusbeef.com/privacy.php>)
29. All Certified Angus Beef LLC Sweepstakes are subject to all applicable laws and regulations and are void where prohibited.

