#RESTAURANTCHALLENGE SWEEPSTAKES RULES

** Please read these sweepstakes rules carefully. If you enter one of our sweepstakes, we will assume that you have read these rules and that you agree to them.

- 1. Sweepstakes are hosted by Certified Angus Beef LLC, 206 Riffle Rd. Wooster, Ohio 44691.
- 2. Sweepstakes are open to legal residents of the fifty (50) U.S. States and the District of Columbia, who are 18 years of age or older.
- 3. Employees of Certified Angus Beef LLC, Facebook, Inc. and Instagram are ineligible to participate.
- 4. Odds of winning depend on the total number of valid entries received.
- 5. This is a <u>weekly</u> sweepstakes promotion (for a total of 10 weeks) exclusively on Facebook.com and Instagram.com that begins each Monday at 12:00am (Eastern Standard Time) starting February 1, 2021 and ends Sunday at 11:59pm (Eastern Standard Time). Entries must be submitted by the end date and time for each individual sweepstakes. Late entries will not be accepted or considered.
- To enter, an individual must post content or an image along with "#RestaurantChallenge" (without the quotation marks). There is no limit to the number of times one can enter, but limited to one win per sweepstakes drawing.
- 7. Entries must be made on Facebook.com or Instagram.com to be considered. Certified Angus Beef LLC accepts no responsibility for entries that are not received for any reason.
- 8. Incomplete or Incorrectly completed entries will be disqualified.
- 9. Entries may not contain: (1) information that is deemed to be obscene or lewd; (2) material that violates or infringes another's rights, including privacy, publicity, or intellectual property; (3) material that is hateful or defamatory; or (4) material that is unlawful or in violation of or contrary to the laws or regulations in any state. Submissions containing such prohibited content and/or otherwise deemed by Certified Angus Beef LLC, in its sole discretion, to be inappropriate, will be disqualified.
- 10. All entries will be deemed to be made by the authorized Facebook or Instagram account holder. Submitting entries via the use of automated devices is strictly prohibited and may result in disqualification. Entries made through email are deemed to have been made by the authorized account holder of the email address at the time of entry.
- 11. No purchase or payment of any kind is necessary to enter or to win.
- 12. Ten (10) winners will be drawn each week by Certified Angus Beef LLC, at random. Each winner will receive a \$100 VISA Rewards card. The Rewards card will contain an expiration date. Failure to use the card by the expiration shall be deemed a forfeiture of any remaining amounts on the card.
- 13. Sweepstakes winner(s) will be notified within 3 days of promotion ending via telephone, email and/or Facebook or Instagram messenger. Winner(s) will have 48 hours to respond and claim their prize. If selected winner(s) fails to respond within 48 hours, an alternate winner may be drawn, at random.
- 14. Certified Angus Beef LLC has the right to publicize the name, likeness and photograph of sweepstakes winner(s), without financial remuneration.
- 15. There will be no substitutions for any prizes except at the sole discretion of Certified Angus Beef LLC. Any substitutions shall be for a prize of similar value.
- 16. No prize or part of a prize is exchangeable for cash.
- 17. Prizes are <u>not</u> transferable or assignable.

- 18. Sweepstakes winner(s) are solely responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes. Please contact a tax specialist should you have questions related to your tax obligations.
- 19. Sweepstakes winner(s) agree to complete and sign a Form W-9 for prizes totaling \$600.00 or more.
- 20. Entrants are providing information to Certified Angus Beef LLC and not to Facebook or Instagram.
- 21. Anyone desiring to mail in their entries, must submit their submissions to: Certified Angus Beef LLC, Attn: Customer Solutions, 206 Riffel Rd., Wooster, Ohio 44691. All submissions must be postmarked 3 days prior to the ending date for the sweepstakes. Those desiring a winner's list or a copy of these rules may do so by mailing your request to the address provided along with a self-addressed stamped envelope.
- 22. Neither Facebook, Inc. nor Instagram is affiliated in any way with Certified Angus Beef LLC or its sweepstakes. Sweepstakes are in no way sponsored, endorsed, or administered by Facebook or Instagram.
- 23. By entering a sweepstakes, entrants waive any and all claims of liability against Certified Angus Beef LLC, Facebook.com, Instagram and their respective parents, affiliates, officers, directors, employees and agents, for any and all claims, loss, damage or injury which may occur as a result of entrant's participation in a sweepstakes.
- 24. Certified Angus Beef LLC reserves the right to amend its sweepstakes rules at any time. We may also create rules which will apply to a specific sweepstakes only. If we do this, we will publish the amended sweepstakes rules and/or specific sweepstakes rules on the relevant sweepstakes page.
- 25. Certified Angus Beef LLC reserves the right to cancel the sweepstakes if there is evidence of hacking, security breach, or other tampering; or if necessary due to any technical problems.
- 26. By entering a sweepstakes, entrants are agreeing to Certified Angus Beef LLC (not Facebook, Inc. or Instagram) storing and using the information collected in the manner and for the purposes outlined in the Certified Angus Beef Privacy Policy (https://www.certifiedangusbeef.com/privacy.php)
- 27. This Sweepstakes is governed by the laws of the State of Ohio, courts of Cuyahoga County and is subject to all applicable laws and regulations. Void where prohibited by law.